INTRADEPARTMENTAL CORRESPONDENCE

July 14, 2015 1.0

TO:

Honorable Board of Police Commissioners

FROM:

Executive Director, Board of Police Commissioners

SUBJECT: REPORT ON HOW THE LOS ANGELES MUNICIPAL CODE (LAMC) PROVISIONS REGULATING VALET PARKING WOULD APPLY TO ON-DEMAND VALET PARKING SERVICES, AND IF ANY AMENDMENTS WOULD BE NEEDED TO EFFECTIVELY REGULATE ON-DEMAND VALET SERVICES (CF 15-0559 WESSON-BLUMENFIELD-BONIN)

Recommendations:

1. That the Board of Police Commissioners (Board) APPROVE, and TRANSMIT the Executive Directors report to the City Council.

Issue

The Los Angeles City Council has directed the Department to report on how the LAMC provisions regulating valet parking (LAMC 103.203 et seq) would apply to on-demand valet parking services, and if any amendments would be needed to effectively regulate on-demand valet services.

Background

Typically on-demand valet services are accessed through a smartphone application or internet connected devices in a manner similar to ride share services. Individuals can request a valet parking attendant to come to any location to park their vehicle, and return the vehicle upon request. Currently valet operation and valet attendants are regulated through a Police Commission Permit approved by the City Council in 2013. On-demand valet services operate on a different business model than traditional valet services and present unique regulatory challenges that were not contemplated in the City's Valet ordinances.

Discussion

In order to allow for on-demand valet services, the LAMC would need to be modified to create a Master On-demand Valet Parking Operations Permit. On-demand valet attendants should be required to comply with the existing Valet Parking Attendant permitting requirements of LAMC Section 103,203.1.

The ordinance should require on-demand valet parking services to take custody of vehicles in legal parking spaces or on private property, and deliver the vehicle to a facility with a valid Police Commission Auto Park permit. It is also recommended that the ordinance prohibit on-demand valet parking operators or attendants from accepting request for valet parking services not received via the company's online application. The ordinance should prohibit the queuing of vehicles on the public right-of-way, or the placing of furniture, stands, signs, umbrellas, or advertisements on publically owned property.

Additionally, the ordinance should authorize the Board of Police Commissioners to adopt and enforce reasonable rules and regulations for on-demand valet operations which will protect the peace, health, safety, and general welfare of the public.

Should you have any questions please contact Lieutenant Chris Waters, Commanding Officer, Commission Investigation Division, at (213) 996-1230.

RICHARD M. TEFANK, Executive Director

Board of Police Commissioners

BOARD OF

POLICE COMMISSIONERS

Approved (

MOTION

Finding a place to park in the City of Los Angeles is sometimes a time consuming task, especially in our more densely populated commercial centers like Downtown, Hollywood, and Koreatown. Drivers circling the block in search of parking spaces can add to traffic delays, further slowing commute times and forcing residents to spend more time in their cars and away from their homes.

Recently, there has been a rise in the popularity of mobile apps that offer on-demand valet parking services. On-demand valet parking services allow for users to outsource the task of finding an available parking space. When users of these apps request the service via smartphone, companies send a valet to the location, take the car and park it at a nearby garage and return it when requested. As the City continues to study the impacts of the "sharing economy" and looks to develop effective regulatory tools for the on-demand industry, it should also look into newer industries such as on-demand valet services to ensure that public safety standards are being met while, at the same time, staying mindful of the public's desire for convenience when searching for parking spaces. On October 1, 2013, the City Council adopted ordinance number 182742 which establishes Police Commission permits and permit fees for valet parking operators and valet parking attendants. The City should investigate whether or not this ordinance is applicable to these new ways of operating as an on-demand valet service in the City of Los Angeles or if new regulations are warranted.

I THEREFORE MOVE that the Police Department, in consultation with the City Attorney, Transportation Department, Planning Department, Office of Finance, and Public Works Department be directed to report on how the Municipal Code provisions regulating valet parking (LAMC 103.203 et seq.) would apply to on-demand valet parking services, and if any amendments would be needed to effectively regulate on-demand valet services.

PRESENTED BY

HERB J. WESSON, Jr.

Councilman, 10 Bistrict

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